



# MINITHLON

Beijing International Minithlon





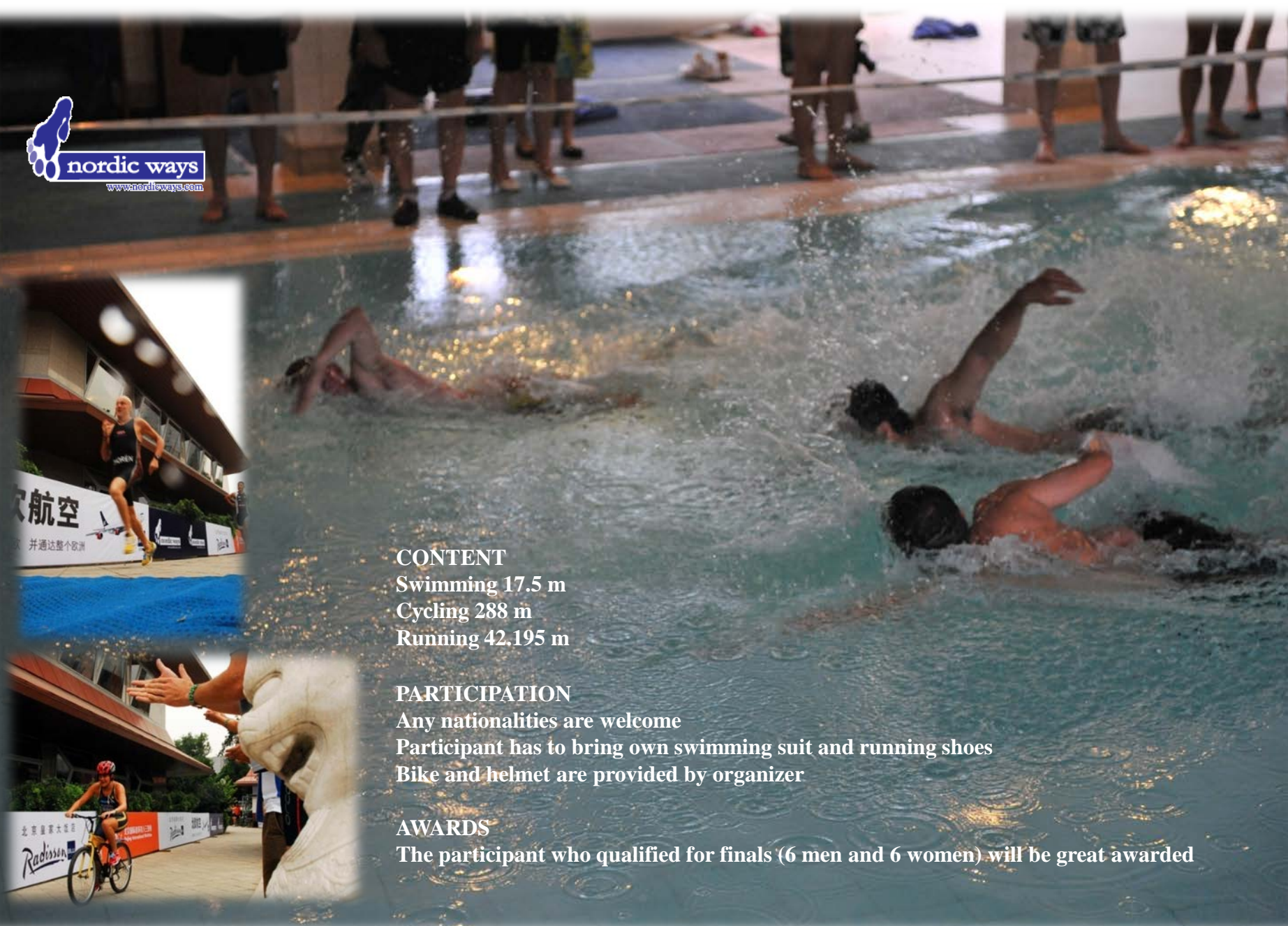
# Minithlon

The world's shortest triathlon in Beijing, the Triathlon for everyone

- yes absolutely everyone!

Beijing International Minithlon is the first and the only mini triathlon in the world, it has been organized since 2010. The 3rd Beijing International Minithlon 2012 will be held on September 1<sup>st</sup> at the Radisson Blu Hotel in Beijing. The Minithlon competition is held in heats for men and women, which lead to quarter finals, semi finals and ultimately the grand final. After the races and award ceremony, the Minithlon event will be concluded in style with a great BBQ party.





### CONTENT

Swimming 17.5 m

Cycling 288 m

Running 42.195 m

### PARTICIPATION

Any nationalities are welcome

Participant has to bring own swimming suit and running shoes

Bike and helmet are provided by organizer

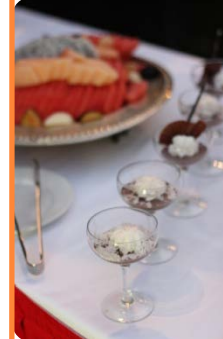
### AWARDS

The participant who qualified for finals (6 men and 6 women) will be great awarded



# HOSPITALITY PACKAGE

This is fun and perfect for your Team Building or Kick-off activity. Nordic Ways provide your group with just the right sized package. That is designed exclusively to your budget and needs. No matter if you simply want to entertain your clients or spend time with your family and friends, the packages offered by Nordic Ways will facilitate your business plans and help closing deals while providing a lot of fun.



Fun and exciting  
Very short distances  
Everyone can participate





No matter you are a company, an international school, or any club

Take part in Beijing International Minithlon on September 1<sup>st</sup> 2012. "We will accommodate all your hospitality needs"



The overall price is subject to the amount of people in the group. We require a minimum of 5 people as a team for this event. Please contact us at any time for further details.

Or Let us tailor your own MINITHLON event  
"Nordic Ways provide you with the whole event"





**Nordic Ways** is a company dedicated to developing, producing and promoting brand sports events in China, focusing mainly on sports with strong traditions in the Nordic countries. With extensive sport management experience, cross-cultural expertise and long-term committed collaborations, we provide a wide range of tools for marketing, PR and teambuilding for our strategic and commercial partners. Currently with 30 employees, located in China and Europe.

We deliver exciting and challenging sport events for elite and amateurs alike

We offer a unique arena for companies and brands in the Chinese market

We play a key role in the sport development and event industry in China

We create a hub for exchange of ideas and competence

## The Leading Sports Events Company in China within our Fields 中国体育市场的领跑者





## Contact us

Nordic Ways Management Consulting Beijing Co, Ltd

Office: +86(10) 8580 1757

Fax: +86(10) 8580 2091

Address: Room 2109, tower A, SOHO New Town,  
88 Jianguo Road, Chaoyang District, Beijing, 100022, CHINA

